

**Item 1. Introduction**

Streetbeat LLC (“Streetbeat”, “we”, “us” or “our”) is registered with the U.S. Securities and Exchange Commission (“SEC”) as an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

**Item 2. Relationships and Services***What investment services and advice can you provide me?*

We offer non-discretionary investment advisory services to individual investors through an online web-based and mobile platform (the “Platform”). Our Platform is available via our mobile application (“App”) and our website (“Website”). When you open an investment account (“Investment Account”) with us, you will be able to access the Platform through either the App or our Website. As part of your onboarding, you will create an account and complete a Suitability Questionnaire. We will use the information provided in the Suitability Questionnaire together with our proprietary data model (“Model”), which aggregates various data sets, to present to you investment strategies (“Strategies”) and each, a “Strategy”). Each Strategy is made up of various publicly traded securities, including exchange-traded funds (“ETFs”), and shares of stock of publicly traded companies (“Single Stocks”) and together with ETFs, “Investments”). You may invest in a Strategy or purchase an individual Investment. Clients may also use our Strategy Generation feature to generate recommended Strategies based on artificial intelligence integration. All Strategies and Investments are recommended to you for purchase, however, all trading is self-directed and you are solely responsible for any decision to purchase.

If you choose to purchase a Strategy, we will be provided with limited authority to allocate your funds to the Investments that make up the Strategy. Additionally, we will obtain limited discretionary authority to rebalance and make purchases and sales in accordance with certain Strategies that you buy – however, you must opt-in to have any generated Strategy rebalanced. You may choose to close your position at your discretion anytime by reducing your position to zero. Reducing your position to zero will authorize us to close your position the next trading day at a time the Model determines to be optimal.

Since our investment advisory services are non-discretionary, we do not monitor your account for suitability other than portfolio rebalancing as noted. On an annual and biannual basis, we will remind you to review and update your information profile. We do not accept discretionary authority to manage investment accounts on your behalf other than by allocating funds to Investments in a Strategy and our authority to rebalance your allocated positions. You are responsible for all purchases and sales of Strategies and Investments on the Platform. We do not provide or offer any financial planning, retirement or tax advice. We do not have an account minimum but certain Strategies have minimum investment amounts.

**Additional Information:** For more detailed information about our investment advisory business please refer to **Item 4** our Form ADV Part 2A (“Disclosure Brochure”), at <https://adviserinfo.sec.gov/firm/summary/315893> or at <https://streetbeat.com/disclosure-library>.

**Ask your financial professional:**

✓ Given my financial situation, should I choose an investment advisory service? Why or why not? ✓

How will you choose investments to recommend to me?

✓ What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

**Item 3. Fees, Costs, Conflicts, and Standard of Conduct***What fees will I pay?*

For the provision of Advisory Services, we charge a monthly subscription fee of \$15.00 per month (if billed annually), or \$25.00 per month (if billed on a monthly basis).

You may pay fees and costs separate from our services, and regardless of whether you make or lose money on your investments. These additional fees and charges may include transaction and execution charges and the fees/expenses charged by any custodian (or third party broker), and other transaction-related costs, electronic fund and wire fees, and any other fees that reasonably may be borne by a brokerage account. You will pay a margin interest percentage to our broker-dealer if you opt-in to margin services. The issuer of some of the securities or products purchased for Clients, such as ETFs or other similar financial products, may charge product fees that affect Clients. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

**Additional Information:** For more detailed information about our fees please refer to **Item 5** of our Disclosure Brochure. You may obtain a copy of our Disclosure Brochure at <https://adviserinfo.sec.gov/firm/summary/315893> or at <https://streetbeat.com/disclosure-library>.

**Ask your financial professional:**

- ✓ Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

*What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?*

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- We make money by having more customers using our Platform so we have an incentive to sign-up additional customers to the service.
- Our employees may personally hold interests in the same securities the Model recommends to our clients.
- If you are a customer of our affiliated money service business, Streetbeat Digital LLC, there is an inherent conflict due to common ownership.

These conflicts are mitigated by our policies and procedures, as well as the automated nature of the Model.

**Additional Information:** For more detailed information about our conflicts of interest please refer to Item 11 of our Disclosure Brochure. You may obtain a copy of our Disclosure Brochure at <https://adviserinfo.sec.gov/firm/summary/315893> <https://streetbeat.com/disclosure-library>.

**Ask your financial professional:**

- ✓ How might your conflicts of interest affect me, and how will you address them?

*How do your financial professionals make money?*

Our employees receive a base salary and may receive a discretionary bonus (cash and non-cash benefits) linked to the revenue and growth of the company. Given that all client trading is self-directed, Streetbeat does not employ financial professionals in the traditional sense. Compensation is not based on commissions or fees of any kind.

**Item 4. Disciplinary History**

*Do you or your financial professionals have legal or disciplinary history?*

No. Neither our firm nor our financial professionals have any legal, financial or other disciplinary items or history. Visit [Investor.gov/CRS](http://Investor.gov/CRS) for a free and simple search tool to research you and your financial professionals.

**Ask your financial professional:**

- ✓ As a financial professional, do you have any disciplinary history? For what type of conduct?

**Item 5. Additional Information**

**Ask your financial professional:**

- ✓ Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

For additional information about our services, please visit [www.streetbeat.com](http://www.streetbeat.com) or reference our Disclosure Brochure available at <https://adviserinfo.sec.gov/firm/summary/315893>. If you would like additional, up-to-date information or a copy of this disclosure, please call (650) 487-0359 or send an email to [info@streetbeat.com](mailto:info@streetbeat.com).