

Privacy Policy

Last update: October 25, 2024

1. Introduction

Nowcasting.ai INC, doing business as Streetbeat ("Streetbeat," "we," "us," or "our"), is a California-based company providing AI solutions for the financial sector. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you access our services through our website (<https://streetbeatpro.com/en>) or via API access.

Streetbeat may collect and process personal data in various ways, depending on the type of data subject, the purpose of the data processing, and the method of collection. Your data will only be processed by Streetbeat, its affiliates, or authorized third parties working on behalf of Streetbeat. If your data needs to be processed outside of these groups, we will inform you of any associated privacy risks and the measures we have taken to minimize them. In most cases, we will also seek your consent

Streetbeat's affiliates include its subsidiaries, Streetbeat LLC and Streetbeat Digital LLC, which may have separate privacy policies available in our [disclosure library](#).

2. How We Collect and Process Your Personal Information

Streetbeat collects personal information from website visitors and customers, typically limited to name, job title, employer name, work address, work email, and work phone number. This information enables us to deliver services to prospects and customers.

We do not sell your personal information. We may share it with third parties solely to facilitate service delivery.

Additionally, Streetbeat may receive personal information about you from third parties, generally providing further details about your employer or industry. This can include information from sources such as LinkedIn.

Purpose

We process your data to enable us to contact you in your role within your organization and in order to record any information that you provide to us. That contact may include sending you a newsletter or marketing material.

Legitimate Interest

Streetbeat has a legitimate interest in using your data for these purposes. You may opt out of future contact or request not to receive marketing materials at any time.

3. Sharing Information with Third Parties

Streetbeat stores personal information in databases hosted by third-party providers based in the United States, solely for cloud storage. These providers do not use or access your data for any purpose beyond cloud storage and retrieval. Occasionally, we engage third parties to send you updates about our products, services, and events.

Personal information may be disclosed in the following situations:

- Upon your request or authorization;
- To comply with legal obligations;
- To agents or vendors providing services on our behalf;
- In emergency situations, or as otherwise required or permitted by law.

4. Data Protection and Security

We employ reasonable technical and organizational measures to protect your personal information from unauthorized access, misuse, or alteration. Please note that data transmission over the internet is inherently insecure, and we cannot guarantee absolute security for transmitted data.

5. Data Subject Rights

Under the General Data Protection Regulation (GDPR) and other privacy laws, data subjects have specific rights. If you wish to confirm that Streetbeat is processing your personal data, or to have access to the personal data Streetbeat may have about you, please contact us.

You may also request information about: the purpose of the processing; the categories of personal data concerned; who else outside Streetbeat might have received the data from Streetbeat; what the source of the information was (if you didn't provide it directly to Streetbeat); and how long it will be stored.

You have the right to correct inaccurate data and may request that Streetbeat erase or cease processing it, subject to certain exceptions. Additionally, you may request that Streetbeat stop using your data for direct marketing.

For California residents, the California Consumer Privacy Act (CCPA) provides specific rights regarding personal information. You may request to know what information is collected, disclosed, or sold, request data deletion, and exercise your privacy rights without discrimination.

Access to your data is provided at no cost and within a reasonable time frame. If access is delayed or denied, we will provide a reason for the delay or denial.

6. International Data Transfers

Streetbeat is headquartered in the United States, where data collected about you will be processed. By using Streetbeat's services, you acknowledge that your personal information will be processed in the U.S. The U.S. has not been deemed to have "adequate" data protection standards by the European Union, but we provide safeguards through standard contractual clauses enforceable in the EEA and the UK..

7. Cookies

A cookie is a small text file that identifies your computer on our server. Cookies themselves do not identify the individual user, only the computer used. Cookies are not used to collect personal information.

At any time, you are able to configure your web browser to accept all cookies, to notify you when a cookie is issued, or not to receive any cookies. The way you do this depends on the web browser you use. Please consult the "Help" function on your web browser to learn more.

8. Changes to This Policy

We may update this privacy policy from time-to-time by posting a new version on our website. We will notify you of any material changes by posting the new Terms on the site and updating the "Last updated" date.

9. Contact Information

If you are at all concerned about our processing of your data please let us know by emailing privacy@streetbeat.com.